

# SPONSORSHIP PROPOSAL

**World-class outstanding artists, unique projects, and completely sold-out venues. In less than a year, the international production company WGI (Winstag Production, OU) has become a leader in organizing cultural events in Latvia, realizing vibrant and outstanding cultural projects that have no parallels.**

- The most acclaimed classical music singer in history, Joyce DiDonato, visited Latvia for the first time at the invitation of WGI, gathering a full concert hall at "Dzintari."
- Concerts by pianists Jan Lisiecki and Polina Osetinskaya were played to full houses.
- Tickets for the creative meetings and performances of Renata Litvinova at the Latvian National Theatre has been rapidly sold out.

**We guarantee the quality and the highest level of events with a unique, emotionally enriching audience experience, as well as maximum visibility for each sponsor.**

# 2023

## The concerts organized by WGI in 2023



# 2024

## SPONSORSHIP OPPORTUNITY FOR SPRING SEASON 2024 CONCERTS

- Visible placement of sponsors’ logos and products with the opportunity to implement bold and stylish creative integrations.
- Enhancement of brand image and increased brand recognition among a broad and affluent audience (potential clients or partners).
- Engagement with a select audience interested in refined art and world-class cultural events. These individuals possess discerning tastes and above-average income.
- Opportunity to demonstrate social responsibility and a commitment to supporting exclusive cultural, educational, and artistic events in Latvia.



**On April 10, 11, and 12, Acram Khan's ballet "The Jungle Book. Reimagined" will be performed at the theatre "Dailes" accompanied by three masterclasses.**

Acram Khan stands out as a vibrant representative of contemporary dance and a legend in the world of choreography. Each of his performances is an eagerly anticipated event for audiences across all continents.

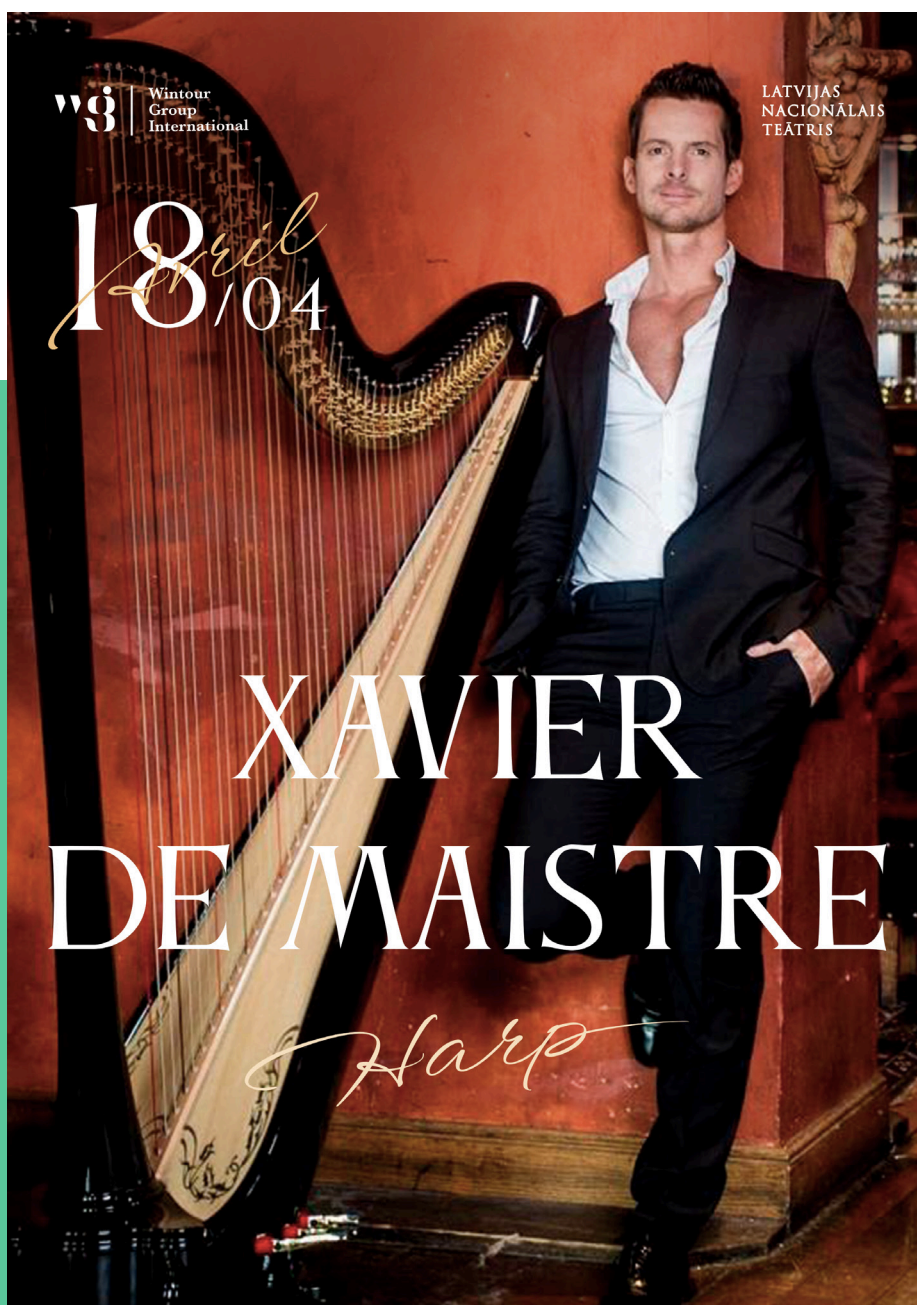
As part of the tour, a series of masterclasses will be organized with choreographers from Acram's team, involving several hundred Latvian professional artists, talented emerging dancers, and theatre staff.

# SPONSOR ADVANTAGES

Acram Khan's ballet "The Jungle Book. Reimagined" at the theatre "Dailes" along with three masterclasses

Sponsor advantages	Partner (The number of packages is limited)	Official Partner (The number of packages is limited)	General Partner (one package)
Priority placement of the logo in all materials			+
Logo on event invitations	+	+	+
Logo on banners displayed on the facade of the event venue	+	+	+
Logo in outdoor advertising	+	+	+
Partner advertising in event brochures		+	+
Logo in advertisements on social media			+
Mention of the partner in event press releases		+	+
Photo report of the event	+	+	+
Video report of the event	+	+	+
Exclusive video report with brand integration			+
The opportunity to gift products to VIP guests at the event (100 sets)		+	+
Exclusive discount on ticket purchases for your partners and clients		-10%	-15%
Invitations to the event	8 pieces for each	20 pieces for each	40 pieces for each
Invitations to exclusive receptions in honor of the event		+	+
Audio acknowledgment to the partner before the start of the event			+
The opportunity to open the tour or concert with a speech from a representative of the organization			+
The opportunity to set up a booth in the foyer of the event venue or another non-traditional advertising solution (with over 3000 attendees)		+	+
The opportunity to present a grant from the stage			+
Brand integration into exclusive invitations – gift boxes for VIP guests			+
Sponsor status not only for the performances but also for the educational component (three masterclasses)			+
Brand integration into three masterclasses (t-shirts with the logo for participants, gifts for participants, etc.)			+
The opportunity to use custom invitations			+
<b>Sponsorship of the touring troupe of Akram Khan</b>	<b>5 000 EUR</b>	<b>10 000 EUR</b>	<b>20 000 EUR</b>
<b>Package '3 in 1' (concerts by Jakub Józef Orliński, Xavier de Maistre, and sponsorship of the touring troupe of Akram Khan)</b>	<b>8 000 EUR</b>	<b>20 000 EUR</b>	<b>—</b>





## On April 18th, Xavier de Maistre at the Latvian National Theater

The French artist Xavier de Maistre is not just a virtuoso. His performance reveals new facets and possibilities of the harp, where power combines with refinement, and elegance meets sensuality. For the first time in its history, the Latvian National Theater will host a solo harpist.

# SPONSOR ADVANTAGES

On April 18th, Xavier de Maistre at the Latvian National Theater

Sponsor advantages	Partner (The number of packages is limited)	Official Partner (The number of packages is limited)	General Partner (one package)
Priority placement of the logo in all materials			+
Logo on event invitations	+	+	+
Logo on banners displayed on the facade of the event venue	+	+	+
Logo in outdoor advertising	+	+	+
Partner advertising in event brochures		+	+
Logo in advertisements on social media			+
Mention of the partner in event press releases		+	+
Photo report of the event	+	+	+
Video report of the event	+	+	+
Exclusive video report with brand integration			+
The opportunity to gift products to VIP guests at the event (100 sets)		+	+
Exclusive discount on ticket purchases for your partners and clients		-10%	-15%
Invitations to the event	8 pieces for each	20 pieces for each	40 pieces for each
Invitations to exclusive receptions in honor of the event		+	+
Audio acknowledgment to the partner before the start of the event			+
The opportunity to open the tour or concert with a speech from a representative of the organization			+
The opportunity to set up a booth in the foyer of the event venue or another non-traditional advertising solution (with over 700 attendees)		+	+
The opportunity to present a grant from the stage			+
Brand integration into exclusive invitations – gift boxes for VIP guests			+
Sponsor status not only for the performances but also for the educational component (three masterclasses)			+
<b>Sponsorship of Xavier de Maistre's concert</b>	<b>2 000 EUR</b>	<b>5 000 EUR</b>	<b>8 000 EUR</b>
<b>Package '3 in 1' (concerts by Jakub Józef Orliński, Xavier de Maistre, and sponsorship of the touring troupe of Akram Khan)</b>	<b>8 000 EUR</b>	<b>20 000 EUR</b>	<b>—</b>



Polijas Republikas  
vēstniecība Rīga



Wintour  
Group  
International

LATVIAN  
NATIONAL  
OPERA

01

MAY

19:00

THE FIRST TIME IN LATVIA

JAKUB JÓZEF  
ORLIŃSKI

MICHAL BIEL  
piano

countertenor

PHOTO BY HONORATA KARAPUDIA

## On May 1st, Jakub Józef Orliński at the Latvian National Opera

The outstanding countertenor is a star not only on European but also on global musical stages. Orliński embodies the beauty of sound and an extraordinary unity of timbre and brilliance across his entire range. All his concerts sell out to the last ticket.

# SPONSOR ADVANTAGES

On May 1st, Jakub Józef Orliński at the Latvian National Opera

Sponsor advantages	Partner (The number of packages is limited)	Official Partner (The number of packages is limited)	General Partner (one package)
Priority placement of the logo in all materials			+
Logo on event invitations	+	+	+
Logo on banners displayed on the facade of the event venue	+	+	+
Logo in outdoor advertising	+	+	+
Partner advertising in event brochures		+	+
Logo in advertisements on social media			+
Mention of the partner in event press releases		+	+
Photo report of the event	+	+	+
Video report of the event	+	+	+
Exclusive video report with brand integration			+
The opportunity to gift products to VIP guests at the event (100 sets)		+	+
Exclusive discount on ticket purchases for your partners and clients		-10%	-15%
Invitations to the event	8 pieces for each	20 pieces for each	40 pieces for each
Invitations to exclusive receptions in honor of the event		+	+
Audio acknowledgment to the partner before the start of the event			+
The opportunity to open the tour or concert with a speech from a representative of the organization			+
The opportunity to set up a booth in the foyer of the event venue or another non-traditional advertising solution (with over 1100 attendees)		+	+
The opportunity to present a grant from the stage			+
Brand integration into exclusive invitations – gift boxes for VIP guests			+
Sponsor status not only for the performances but also for the educational component (three masterclasses)			+
<b>Sponsorship of Jakub Józef Orliński's concert</b>	<b>5 000 EUR</b>	<b>10 000 EUR</b>	<b>20 000 EUR</b>
<b>Package '3 in 1' (concerts by Jakub Józef Orliński, Xavier de Maistre, and sponsorship of the touring troupe of Akram Khan)</b>	<b>8 000 EUR</b>	<b>20 000 EUR</b>	<b>—</b>



For additional information:

**Laila Pastare**

Olsen+Partners, strategic communication partner of WGI

**+371 261 884 07**

**[laila.pastare@olsen.lv](mailto:laila.pastare@olsen.lv)**

**[www.olsen.lv](http://www.olsen.lv)**